

Melbourne Art Festival Directory Advertising Application

Festival Dates: April 28 & 29, 2018

The Melbourne Art Festival is proud to offer the following 2018 advertising rates. Please, select one of the sizes below for your camera-ready ad:

Full Page 7.5" x 10" vertical \$1,000

Half Page 7.5" x 5" horizontal \$550

Quarter Page 3.7" x 5" vertical \$350

Eighth Page 3.7" x 2.5 horizontal \$250

Camera-ready ads must be in the possession of the Directory Committee no later than March 16th, 2018. The ads can be submitted as a digital image on CD, ZIP or e-mailed to: mafinfo@melbournearts.org. Please submit the ad in one of the following formats:

JPG or TIF files or high-resolution pdf-files

300dpi resolution

CMYK color

Advertisers that don't have camera-ready art work, can use a graphics studio of their choice, or can use one of the Directory's recommended graphics artists. This list will be provided to you upon request.

Company Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail _____

Purchased _____ size ad in the Melbourne Art Festival Directory 2016.

Payment is expected with approved art work.

Signature of Authorized Representative

Signature of Sales Person

Please, direct any questions about the directory to our Directory Committee:

mafinfo@melbournearts.org

If you need to get in contact with the Melbourne Art Festival Committee:

phone: 321-722-1964.

Make checks payable and mail to

Melbourne Art Festival

P.O. Box 611

Melbourne, FL 32902