



## 39<sup>th</sup> Melbourne Art Festival Artist Directory Advertising Application

**Festival Dates: April 27 & 28, 2024**

The Melbourne Art Festival Artist Directory is the official publication of the annual Melbourne Art Festival. Over 5,000 copies of this glossy 8.5 X 11" magazine are printed and distributed at the show and throughout Brevard County and Central Florida in April to promote the event. This beautiful keepsake quality publication provides attendees with a map, schedule of activities and entertainment, youth activities, plus listings and information on artists, patrons, supporters and sponsors. All ads come with **FREE Social Media Post(s)** on our popular sites. The Melbourne Art Festival welcomes your support and is proud to offer the following affordable 2024 advertising rates.

Please select one of the sizes below for your Directory advertisement:

| Ad Size                                | Trim Size   |            | Posts | Price |
|--|-------------|------------|-------|-------|
| <input type="checkbox"/> Full Page     | 7.5" X 10"  | Vertical   | 3     | \$525 |
| <input type="checkbox"/> Half Page     | 7.5" X 5"   | Horizontal | 2     | \$325 |
| <input type="checkbox"/> Quarter Page  | 3.7" X 5"   | Vertical   | 2     | \$225 |
| <input type="checkbox"/> Eighth Page   | 3.7" X 2.5" | Horizontal | 1     | \$175 |
| <input type="checkbox"/> Business Card | 3.5" X 2"   | Horizontal | 1     | \$125 |

Camera-ready ads must be in the possession of the Directory Committee no later than March 15, 2024. The ads can be submitted as a digital image and e-mailed to: [news@melbournearts.org](mailto:news@melbournearts.org). Please submit the ad in one of the following standard formats: JPG, TIF files or high-resolution pdf-files; 300dpi resolution; CMYK color

Advertisers that don't have camera-ready art work can contract with the MAF Directory Graphic Artist at a cost of \$75 per hour. Contact [news@melbournearts.org](mailto:news@melbournearts.org) for a quote (please provide ad size and pertinent information).

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail \_\_\_\_\_

Purchased \_\_\_\_\_ size ad in the Melbourne Art Festival Directory 2024.

Payment is expected with approved art work.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Signature of Sales Person

Please, direct any sales questions about the directory to our Directory Committee: [mafinfo@melbournearts.org](mailto:mafinfo@melbournearts.org).

Make Checks payable to Melbourne Art Festival and send to the address below:

**Melbourne Art Festival**  
**P.O. Box 611**  
**Melbourne, FL 32902**

The Melbourne Art Festival – P.O. Box 611 – Melbourne, FL 32902 – 321-722-1964 – [www.MelbourneArts.org](http://www.MelbourneArts.org)