



# Melbourne Art Festival

## April 23 & 24, 2011

Celebrating 27 years

### President's Message

Dear Friends and Patrons of the Melbourne Art Festival, The start of the New Year is the unofficial start of your Melbourne Art Festival. I would like to thank all the volunteers and committee members who give so much of their time to this organization. We are the only not-for-profit art festival of our size run 100% by volunteers. Without the due diligence of our volunteers, the MAF would not be where it is today: ranked 35th in the country. As great as our volunteers are, it is each of our employers who support and encourage us to give back to our community. Without our employers' support, it would be difficult to put on such a great art festival. I look forward to seeing all of our friends and patrons the weekend of April 23<sup>rd</sup> and 24<sup>th</sup> in Old Downtown Melbourne, enjoying the 2011 MAF.

Sincerely, Anthony Galen Wells, President, MAF



The mission of the MAF is to promote and encourage artistic endeavors, education and appreciation in Brevard County and to organize and present an annual art festival.



Sponsored in part by the Brevard County Board of County Commissioners through the Brevard Cultural Alliance, Inc.

### Investing in the MAF

The MAF offers excellent marketing opportunities for investors in our community's arts. We are rated the 35<sup>th</sup> best fine art show **in the country** by the Sunshine Artist organization and are considered a Top 20 Event by the Southeastern Tourism Society. Please call us at 321-722-1964 or visit [www.melbournearts.org](http://www.melbournearts.org) for more information about sponsorships. We look forward to hearing from you.

### The MAF extends its heartfelt appreciation to 2011 sponsors (to date):

**Bright House Networks**  
Harris Corporation  
Rockwell Collins

**Health First Health Plans**  
Central Florida News 13  
FLORIDA TODAY

### Join Us!

The MAF's 100% volunteer Organizing Committee meets weekly on Wednesdays at 6pm at the Henegar Center for the Arts in Melbourne.

Visit [melbournearts.org](http://melbournearts.org) to volunteer the weekend of April 23 & 24 or sign up at our table during Friday Fests in Downtown Melbourne. **Thank you!**

### Like Us on Facebook

Like the Melbourne Art Festival on Facebook and learn about what we are doing all year long.

### Patron Memberships Available

Become a Patron of the MAF! Your \$400 membership fee provides: \$250 credit toward art purchases; an invitation for two to the Patrons' Cocktail Party; complimentary refreshments at the Patron Tent; a champagne showing of the award-winning artwork; and reserved parking.

Visit [www.melbournearts.org](http://www.melbournearts.org) for details!